

TELE EMISORAS DEL SURESTE, S.A. DE C.V.  
TARIFAS POR SPOT DE 10"  
XHTVL-TDT / XHTOE-TDT



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020

Tarifa 10" (Villahermosa XHTVL-TDT)

Costo por spot sin incluir el 16% de I.V.A.

Lunes a Domingo

**Tele Emisoras del Sureste, S.A. de C.V.**

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

| HORA    | 06:00   | 07:00   | 08:00   | 09:00   | 10:00   | 11:00   | 12:00   | 13:00   | 14:00   | 15:00   | 16:00   | 17:00   | 18:00   | 19:00   | 20:00   | 21:00   | 22:00   | 23:00   | 00:00   |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| VSA-TOE | \$100   | \$100   | \$100   | \$100   | \$100   | \$200   | \$200   | \$200   | \$200   | \$200   | \$200   | \$200   | \$300   | \$300   | \$300   | \$300   | \$300   | \$100   | \$100   |
|         | \$1,150 | \$1,150 | \$1,150 | \$1,150 | \$1,150 | \$1,150 | \$1,150 | \$2,200 | \$2,200 | \$2,200 | \$2,200 | \$2,200 | \$2,550 | \$2,550 | \$2,550 | \$2,550 | \$2,550 | \$2,550 | \$1,150 |



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020

Tarifa 10" (Villahermosa XHTVL-TDT)

Costo por spot incluyendo el 16% de I.V.A.

Lunes a Domingo

**Tele Emisoras del Sureste, S.A. de C.V.**

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

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|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| VSA-TOE | \$116   | \$116   | \$116   | \$116   | \$116   | \$232   | \$232   | \$232   | \$232   | \$232   | \$232   | \$232   | \$348   | \$348   | \$348   | \$348   | \$348   | \$348   | \$116   |
|         | \$1,334 | \$1,334 | \$1,334 | \$1,334 | \$1,334 | \$1,334 | \$1,334 | \$2,552 | \$2,552 | \$2,552 | \$2,552 | \$2,552 | \$2,958 | \$2,958 | \$2,958 | \$2,958 | \$2,958 | \$2,958 | \$1,334 |

TELE EMISORAS DEL SURESTE, S.A. DE C.V.  
TARIFAS POR SPOT DE 20"  
XHTVL-TDT / XHTOE-TDT



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020

Tarifa 20" (Villahermosa XHTVL-TDT)

Costo por spot sin incluir el 16% de I.V.A.

Lunes a Domingo

**Tele Emisoras del Sureste, S.A. de C.V.**

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

| HORA    | 06:00   | 07:00   | 08:00   | 09:00   | 10:00   | 11:00   | 12:00   | 13:00   | 14:00   | 15:00   | 16:00   | 17:00   | 18:00   | 19:00   | 20:00   | 21:00   | 22:00   | 23:00   | 00:00   |
|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| VSA-TOE | \$100   | \$100   | \$100   | \$100   | \$100   | \$200   | \$200   | \$200   | \$200   | \$200   | \$200   | \$200   | \$300   | \$300   | \$300   | \$300   | \$300   | \$100   | \$100   |
|         | \$2,300 | \$2,300 | \$2,300 | \$2,300 | \$2,300 | \$2,300 | \$2,300 | \$4,400 | \$4,400 | \$4,400 | \$4,400 | \$4,400 | \$5,100 | \$5,100 | \$5,100 | \$5,100 | \$5,100 | \$5,100 | \$2,300 |



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020

Tarifa 20" (Villahermosa XHTVL-TDT)

Costo por spot incluyendo el 16% de I.V.A.

Lunes a Domingo

**Tele Emisoras del Sureste, S.A. de C.V.**

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

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|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| VSA-TOE | \$116   | \$116   | \$116   | \$116   | \$116   | \$232   | \$232   | \$232   | \$232   | \$232   | \$232   | \$232   | \$348   | \$348   | \$348   | \$348   | \$348   | \$348   | \$116   |
|         | \$2,668 | \$2,668 | \$2,668 | \$2,668 | \$2,668 | \$2,668 | \$2,668 | \$5,104 | \$5,104 | \$5,104 | \$5,104 | \$5,104 | \$5,916 | \$5,916 | \$5,916 | \$5,916 | \$5,916 | \$5,916 | \$2,668 |

TELE EMISORAS DEL SURESTE, S.A. DE C.V.  
TARIFAS POR SPOT DE 30"  
XHTVL-TDT / XHTOE-TDT



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020  
Tarifa 30" (Villahermosa XHTVL-TDT)  
Costo por spot sin incluir el 16% de I.V.A.

Lunes a Domingo

## Tele Emisoras del Sureste, S.A. de C.V.

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

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|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| VSA-TOE | \$100   | \$100   | \$100   | \$100   | \$100   | \$200   | \$200   | \$200   | \$200   | \$200   | \$200   | \$200   | \$300   | \$300   | \$300   | \$300   | \$300   | \$100   | \$100   |
|         | \$3,450 | \$3,450 | \$3,450 | \$3,450 | \$3,450 | \$3,450 | \$3,450 | \$6,600 | \$6,600 | \$6,600 | \$6,600 | \$6,600 | \$7,650 | \$7,650 | \$7,650 | \$7,650 | \$7,650 | \$7,650 | \$3,450 |



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020  
Tarifa 30" (Villahermosa XHTVL-TDT)  
Costo por spot incluyendo el 16% de I.V.A.

Lunes a Domingo

## Tele Emisoras del Sureste, S.A. de C.V.

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

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|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| VSA-TOE | \$116   | \$116   | \$116   | \$116   | \$116   | \$232   | \$232   | \$232   | \$232   | \$232   | \$232   | \$232   | \$348   | \$348   | \$348   | \$348   | \$348   | \$348   | \$116   |
|         | \$4,002 | \$4,002 | \$4,002 | \$4,002 | \$4,002 | \$4,002 | \$4,002 | \$7,656 | \$7,656 | \$7,656 | \$7,656 | \$7,656 | \$8,874 | \$8,874 | \$8,874 | \$8,874 | \$8,874 | \$8,874 | \$4,002 |

TELE EMISORAS DEL SURESTE, S.A. DE C.V.  
 TARIFAS POR SPOT DE 60"  
 XHTVL-TDT / XHTOE-TDT



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020  
 Tarifa 60" (Villahermosa XHTVL-TDT)  
 Costo por spot sin incluir el 16% de I.V.A.

Lunes a Domingo

## Tele Emisoras del Sureste, S.A. de C.V.

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

| HORA    | 06:00   | 07:00   | 08:00   | 09:00   | 10:00   | 11:00   | 12:00   | 13:00    | 14:00    | 15:00    | 16:00    | 17:00    | 18:00    | 19:00    | 20:00    | 21:00    | 22:00    | 23:00    | 00:00   |
|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| VSA-TOE | \$100   | \$100   | \$100   | \$100   | \$100   | \$200   | \$200   | \$200    | \$200    | \$200    | \$200    | \$200    | \$300    | \$300    | \$300    | \$300    | \$300    | \$100    | \$100   |
|         | \$6,900 | \$6,900 | \$6,900 | \$6,900 | \$6,900 | \$6,900 | \$6,900 | \$13,200 | \$13,200 | \$13,200 | \$13,200 | \$13,200 | \$15,300 | \$15,300 | \$15,300 | \$15,300 | \$15,300 | \$15,300 | \$6,900 |



TELE EMISORAS DEL SURESTE

Tarifa de Referencia en Televisión Radiodifundida 2020  
 Tarifa 60" (Villahermosa XHTVL-TDT)  
 Costo por spot incluyendo el 16% de I.V.A.

Lunes a Domingo

## Tele Emisoras del Sureste, S.A. de C.V.

(Tenosique, Palenque XHTOE-TDT)

7/ENE/2020

| HORA    | 06:00   | 07:00   | 08:00   | 09:00   | 10:00   | 11:00   | 12:00   | 13:00    | 14:00    | 15:00    | 16:00    | 17:00    | 18:00    | 19:00    | 20:00    | 21:00    | 22:00    | 23:00    | 00:00   |
|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------|
| VSA-TOE | \$116   | \$116   | \$116   | \$116   | \$116   | \$232   | \$232   | \$232    | \$232    | \$232    | \$232    | \$232    | \$348    | \$348    | \$348    | \$348    | \$348    | \$348    | \$116   |
|         | \$8,004 | \$8,004 | \$8,004 | \$8,004 | \$8,004 | \$8,004 | \$8,004 | \$15,312 | \$15,312 | \$15,312 | \$15,312 | \$15,312 | \$17,748 | \$17,748 | \$17,748 | \$17,748 | \$17,748 | \$17,748 | \$8,004 |

**TELE EMISORAS DEL SURESTE, S.A. DE C.V.**  
**TARIFAS ACCIONES ESPECIALES**  
**XHTVL-TDT / XHTOE-TDT**



TELE EMISORAS DEL SURESTE

(Villahermosa XHTVL-TDT)

(Tenosique,  
Palenque XHTOE-  
TDT)

Tarifas de Acciones Especiales en Televisión Radiodifundida 2020 sin incluir el 16% de I.V.A.

| Concepto | Mención 30 " | Entrevista 180" | Capsula | Cortinilla 5" c/u | Cintillo 10" c/u | Programa Vivo 28' | Programa Vivo 57' |
|----------|--------------|-----------------|---------|-------------------|------------------|-------------------|-------------------|
| VSA-TOE  | \$1,000      | \$1,000         | \$1,000 | \$100             | \$250            | \$3,000           | \$4,500           |
|          | \$6,000      | \$15,000        | \$8,000 | \$2,000           | \$2,500          | \$35,000          | \$70,000          |



TELE EMISORAS DEL SURESTE

(Villahermosa XHTVL-TDT)

(Tenosique,  
Palenque XHTOE-  
TDT)

Tarifas de Acciones Especiales en Televisión Radiodifundida 2020 incluyendo el 16% de I.V.A.

| Concepto | Mención 30 " | Entrevista 180" | Capsula | Cortinilla 5" c/u | Cintillo 10" c/u | Programa Vivo 28' | Programa Vivo 57' |
|----------|--------------|-----------------|---------|-------------------|------------------|-------------------|-------------------|
| VSA-TOE  | \$1,160      | \$1,160         | \$1,160 | \$116             | \$290            | \$3,480           | \$5,220           |
|          | \$6,960      | \$17,400        | \$9,280 | \$2,320           | \$2,900          | \$40,600          | \$81,200          |